

# 2022 SW HOPE 5K SPONSOR BENEFITS



Since 2007, Neighborhood House has partnered with faith communities, businesses, and other community groups for SW HOPE. This annual community food and cash drive supports the Neighborhood House Food Pantry - the largest food pantry on Portland's west side - to bring in over 200,000 lbs of food for neighbors in need.

Since 2016, Missio Church has organized the SW Hope 5K Run, the best-attended event of the campaign. With more food-insecure households due to COVID this year, we need your sponsorship support so that no family goes hungry in our community.

Event sponsors will receive broad visibility for their business and the benefits outlined below:



## PRESENTING SPONSOR \$1,000

- Top logo placement (with business URL) on event slider/banner on NH website home for 3-weeks of the campaign
- Premium recognition in 10 promotional e-blasts to NH's email list of over 6,000, PLUS email list of all past race participants
- Premium acknowledgment across social media platforms, including a FB thank you post boosted to reach 3,000
- Top logo placement on 5K t-shirt

## PARTNERING SPONSOR \$750

- Recognition in 5 promotional e-blasts to NH's email list of over 6,000, PLUS email list of all past race participants
- Acknowledgement in social media campaign
- Logo on 5K t-shirt



## SUPPORTING SPONSOR \$500

- Recognition in 5 promotional e-blasts to NH's email list of over 6,000, PLUS email list of all past race participants
- Acknowledgement in social media campaign
- Listing on 5K t-shirt



## HOPE SPONSOR \$250

- Acknowledgement in social media campaign
- Listing on 5K t-shirt

## NEIGHBORHOOD SPONSOR \$100

- Acknowledgement in social media campaign

\*Note: All sponsorship levels include the opportunity to customize benefits

INTERESTED IN SPONSORING OR HAVE QUESTIONS?  
Contact Katie at [kjanovec@nhpdx.org](mailto:kjanovec@nhpdx.org) or 503-447-3202