

2022 SW HOPE SPONSOR BENEFITS

Since 2007, Neighborhood House has partnered with faith communities, businesses, and other community groups for SW HOPE. This annual community food and cash drive supports the Neighborhood House Food Pantry - the largest food pantry on Portland's west side - to bring in over 200,000 lbs of food for neighbors in need.

This year, as our neighbors face the ongoing economic impacts of the pandemic, we need your help. Support SW HOPE by sponsoring this annual campaign and ensure our neighbors don't go hungry in the year to come.

Sponsors will receive broad visibility for their business and the benefits outlined below:

	 \$5,000	\$2,500	\$1,000	\$500
Tagged, boosted recognition post on LinkedIn with business website link included	✓			
Boosted "Business Partner Profile" post on NH LinkedIn	✓			
Business website linked in boosted posts across NH social media	✓			
Featured on all SW HOPE 5K materials including emails, social media, and logo on participant t-shirts	✓			
Logo on event slider/banner on NH website throughout the entire 6-week campaign, and 1 week after	Premium logo placement	Priority logo placement		
Logo on all printed materials if sponsorship is secured by January 15	Premium logo placement	Priority logo placement	✓	
Recognition in 13 promotional e-blasts to NH's email list of over 6,000	Top recognition	Priority recognition	✓	✓
Acknowledgment across social media platforms, including boosted FB thank you post	Premium acknowledgement	Priority acknowledgement	✓	✓
Acknowledgement in thank you letter sent to all donors and partners	Premium acknowledgement	Priority acknowledgement	✓	✓
Year-round recognition on our website	✓	✓	✓	✓

Note: All sponsorship levels include the opportunity to customize benefits

INTERESTED IN SPONSORING OR HAVE QUESTIONS?
Contact us! Development@nhpdx.org or 971-258-6063